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4/8 Prof T T Sreekumar on
Political Economy of Media
Session 1 What is POLITICAL
ECONOMY? What doe POLITICAL
ECONOMY mean? POLITICAL
ECONOMY meaning

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Political economy of the media includes several domains including journalism, broadcasting, advertising, and information and communication technology. A political economy approach analyzes

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the power relationships between politics, mediation, and economics. First, there is a need to identify the intellectual history of the field, focusing on the establishment and growth of the political economy of

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media as an academic field.

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The media have played an important ideological role in presenting the policies

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of economic and political elites in a favourable light, even if the latter's aim has been to shift the burden of adjustment onto citizens. This book explains how and why, using a critical political economic

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perspective and focusing on
the case of Ireland.

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Communications, news, or
media, is a particular
branch in Communication
studies or media studies
which studies the power
relations that shape the
communication of information
from the mass media to its

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publics. This concept has been developed by media and political economy scholars such as; Dallas Walker Smythe, Herbert Schiller, Graham Murdock, Peter Golding, Vincent Mosco, Dan Schiller, and Robert W.

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McChesney. PEC analyzes the
power relations between the
mass media sy

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Political economy of
communications - Wikipedia

The political economy of the

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media is committed to enhancing democracy. It first arose in the 1930s and 1940s, blossomed again in the 1960s and 1970s, is often associated with the political left, and that's a key reason for its decline

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in the past few decades.

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Research Global ...

In "The Political Economy of
Media", one of the foremost

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media critics of our time, Robert W. McChesney, provides a comprehensive analysis of the economic and political powers that are being mobilized to consolidate private control of media with increasing

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profit – all at the expense of democracy. In this elegant and lucid collection, McChesney examines the monopolistic competition that has created a global media that is ever more concentrated and

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Political Economy. Fuchs 's article relates social media with power and political economy, which roots...

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media. The media shows...
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Contemporary media reform movement. The Political Economy of Media is mandatory reading for anyone wishing to understand and change media, and the political economy, in the world today.

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Monthly Review | The
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Enduring...

Critical political economy
versus Cultural Studies (in
Golding and Murdock, 1991,

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2000) • Both are concerned with the exercise of power • Critical political economy draws people from Economics, Political Science and Sociology and Cultural Studies • Cultural Studies is concerned with the ways in

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which audience members interpret media, viewing them as active subjects.

Criticisms of the ...

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Political economy of the
media and regulation

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Our focus on the political economy of the media leaves out an important body of research in industrial organization and public economics that deals with the media industry, mostly without any direct reference

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to the political system (e.g. Anderson and Coate, 2005). This literature is influential in shaping competition

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Mass Media – Columbia University

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chapter provides a political economy analysis, with...

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The field of political economy is the study of how

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economic theories such as capitalism or communism play out in the real world. Those who study political economy seek to understand how history,...

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Political Economy Definition
Whereas mass media representation reinforced and re-inscribed the structures of representative democracies, whereby an economic and political elite who have access to the means

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of media production and distribution are able to disproportionately influence the majority of the populace by means of their wealth (of both power and capital), networked electronic media allegedly creates structures

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predicated upon non-
hierarchical interactions.

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We review the burgeoning

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political economy literature on the influence of mass media on politics and policy. This survey, which covers both theory and empirics, is organized along four main themes:...

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Abstract This article
suggests that it is timely
to revitalise studies in the
tradition of the political
economy of media and

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Coverage Of The European
Communications in order to
develop a critical and
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comprehensive analysis of
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the social and economic
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dynamics of the production
and consumption of new
Economy
media.

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Political economy, power and
new media - LSE Research
Online

The term political economy
is derived from the Greek
polis, meaning "city" or
"state," and oikonomos,

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meaning "one who manages a household or estate." Political economy thus can be understood as the study of how a country—the public's household—is managed or governed, taking into account both political

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and economic factors.

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Political economy |

Britannica Of Political

Some advocates and more than a few critics have

misconstrued the political

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economy of media as a unified field of inquiry. The authors from this volume, by contrast, draw from a more diverse stream of the schools of thought signified by this tradition: Neoclassical Economics,

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Radical Media Political
Economy, Schumpeterian
Institutional Political
Economy, and the Cultural
Industries School. The ...

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The Political Economies of

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Media: The Transformation of
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first edition, The Political
Economy of Communication has
established itself as a true
classic and one of the most
important contributions to

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the field. This second edition has been thoroughly restructured, updated and expanded to make it an indispensable text for students and scholars alike.

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"In approaching this vast
topic, Gates displays
disarming modesty and
enthusiasm; his tone is that
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perceptive friend who can't wait to share what he's learned."

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THREE IMPORTANT THINGS FOR POLITICAL ECONOMY 1.

Economic ownership is centralized, and this has political consequences. 2.

Media content is less significant than media ownership - economics is

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more important than European
ideology.

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