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The CFO Guidebook. by Pietro Sartori. Wilton & Bain Senior Associate Pietro Sartori conducted a study on the role of the CFO back end of last year interviewing 25 CFOs within and beyond Wilton & Bain ' s network. This report aims to provide insight into the role of the Chief Financial Officer (CFO) in order to help aspiring and novice CFOs succeed as functional and business leaders.

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Chief Financial Officer - Samuel's CFO Website

the CFO is often playing a larger role in developing and executing the compa-ny ' s strategic plan, which means taking a broader view of the sources of value creation and of the company ' s risk management strategies. We include coverage of current issues to help the CFO better prepare for this broader view: sources of value creation.

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