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Streampunks"~~

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Robert Kyncl with Peter  
Guber at Live Talks Los  
Angeles

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My YouTube Earnings With  
2,500 Subs - FULL DETAILS  
~~books youtubers should read  
|how to grow on youtube from  
subs~~

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Books I read in 2018

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IVY Ideas Night The Future  
of Media ft. Robert Kyncl @  
SF Camerawork 10/10**Make  
Successful Online Content:**

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**Media Kyncl's Chief  
Business Officer Robert  
Kyncl (2017)**

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Streampunks Book Review (A  
MUST Read for Filmmakers)  
*Streampunks Trailer*

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Trend Culture - How The  
Comic Book Industry Failed  
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**How The Comic Book Industry**

**Failed Us #3 MY FIRST**

YOUTUBE PAYCHECK + HOW TO  
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2019! Here's How Much

Youtube Paid Me For 134

MILLION Views! (Lifetime

Youtube Earnings) **How Many**

**Subs Do You Need to make**

**\$1,000 on YouTube? How To**

**Make Money on Youtube**

**Without Making Videos (Easy**

**in 2019) Social**

Worldbuilding in Books

Social Change Book Club:

Creating a Brave Space to

Discuss Community Issues How

Much Money Do Small

YouTubers Make 2020 (How I

3X My YouTube Revenue In 1

Month) Unboxing Best Book

For Youtubers; All Youtubers

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Media Must Watch HOW MUCH MONEY  
DOES YOUTUBE PAY ME? Sharing  
my youtube earnings! Know  
your medium

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How to Get More Views on  
YouTube Keanu Reeves Wrote A  
Comic, Good Omens Return, N.  
K. Jemisin TV/FILM - FANTASY  
NEWS *Streampunks Youtube  
Rebels Remaking Media*

In *Streampunks - YouTube and  
the Rebels Remaking Media*,  
we have all the stories,  
inspiration and principles  
to create our own movement.  
For all you marketers and  
brand geeks out there,  
reading this book and the  
stories of all the creators  
in it will humble you, it  
will excite you, and it will  
help you carve out your own

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Rebels Remaking Media: Kyncl*

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In Streampunks - YouTube and the Rebels Remaking Media, we have all the stories, inspiration and principles to create our own movement. For all you marketers and brand geeks out there, reading this book and the stories of all the creators in it will humble you, it will excite you, and it will help you carve out your own piece of the revolution happening 24/7, everyday!

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*Audible ...*

a | "In Streampunks: YouTube  
and The Revolutionaries  
Remaking Media, industry

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Media Kyncl  
veteran Robert Kyncl explains how YouTube has changed the entertainment more in the past ten years than in the previous sixty. With a boots-on-the-ground account of the upstart company who brought video to your computer screen and phone streaming video, Kyncl, now YouTube's Chief Business Officer, in collaboration with Google speechwriter Maany Peyvan, reveals the people, principles, and practices reshaping the way ...

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Media Remaking Media. An entertainment and tech insider—YouTube's chief business officer—delivers the first detailed account of the rise of YouTube, the creative minds who have capitalized on it to become pop culture stars, and how streaming video is revolutionizing the media world.

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An entertainment and tech insider—YouTube's chief business officer—delivers the first detailed account of the rise of YouTube, the creative minds who have capitalized on it to become

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Media Kyncl stars, and how streaming video is revolutionizing the media world. In the past ten years, the internet video platform YouTube has changed media and entertainment as profoundly as the invention of ...

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YouTube's chief business officer, Robert Kyncl, and Google speechwriter Maany Peyvan have teamed up to take you on a revelatory ride through the new media rebellion that is reshaping our world. In *Streampunks: Youtube and the Rebels Remaking Media*, an

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For all you marketers and  
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stories of all the creators  
in it will humble you, it

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MediaKync will excite you, and it will help you carve out your own piece of the revolution happening 24/7, everyday!

*Amazon.com: Customer reviews: Streampunks: YouTube and the ...*

In the past ten years, the internet video platform YouTube has changed media and entertainment as profoundly as the invention of film, radio, and television did, more than six decades earlier. Streampunks is a firsthand account of this upstart company, examining how it evolved and where it will take us next.

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*Streampunks: Youtube and the Rebels Remaking Media* Robert Kyncl , Maany Peyvan An entertainment and tech insider--YouTube's chief business officer--delivers the first detailed account of the rise of YouTube, the creative minds who have capitalized on it to become pop culture stars, and how streaming video is revolutionizing the media world.

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Enlightening, surprising, and thoroughly entertaining, *Streampunks* is a revelatory ride through the new media

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Rebellion that is reshaping  
our world.

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our world.

*Streampunks (YouTube and the  
Rebels Remaking Media)*

Streampunks: YouTube and the  
Rebels Remaking Media -  
Ebook written by Robert  
Kyncl, Maany Peyvan. Read  
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Streampunks is an amazing

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MediaKynch description of experiences similar to mine. Camilla Cabello. Thinking of starting your own new media career? Read Streampunks first. It's a revealing, thoughtful portrait of what success in the digital age really takes. Michelle Phan. Discovering YouTube was the happiest accident of my life.

*Streampunks: YouTube and the Rebels Remaking Media by ...*  
Enlightening, surprising, and thoroughly entertaining, Streampunks is a revelatory ride through the new media rebellion that is reshaping our world.

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*Streampunks - Robert Kyncl -  
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Enlightening, surprising,  
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An entertainment and tech  
insider—YouTube's chief

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business officer—delivers the first detailed account of the rise of YouTube, the creative minds who have capitalized on it to become pop culture stars, and how streaming video is revolutionizing the media world. In the past ten years, the internet video platform YouTube has changed media and entertainment as profoundly as the invention of film, radio, and television did, more than six decades earlier. Streampunks is a firsthand account of this upstart company, examining how it evolved and where it will take us next. Sharing behind-the-scenes stories of

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YouTube's most influential stars—Streampunks like Tyler Oakley, Lilly Singh, and Casey Neistat—and the dealmakers brokering the future of entertainment like Scooter Braun and Shane Smith, Robert Kyncl uses his experiences at three of the most innovative media companies, HBO, Netflix, and YouTube, to tell the story of streaming video and this modern pop culture juggernaut. Collaborating with Google speechwriter Maany Peyvan, Kyncl explains how the new rules of entertainment are being written and how and why the media landscape is radically changing, while giving

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Media Kyncl  
aspiring Streampunks some necessary advice to launch their own new media careers. Kyncl persuasively argues that, despite concerns about technology impoverishing artists or undermining artistic quality, the new media revolution is actually fueling a creative boom and leading to more compelling, diverse, and immersive content. Enlightening, surprising, and thoroughly entertaining, Streampunks is a revelatory ride through the new media rebellion that is reshaping our world.

\*\*\*Axiom Business Book Award Winner!\*\*\* Something massive is shifting in the world of

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entertainment. Across the planet, humans spend more of their free time watching video than doing anything else. But increasingly it's not TV they're watching, but online video. In 2016, Swedish vlogger PewDiePie made a record \$15 million from his YouTube videos, beating Hollywood A-listers like Harrison Ford, Julia Roberts and Amy Adams. Something massive is shifting in the world of entertainment. Since its founding in 2005, YouTube has become the first and only truly global media platform, with over a billion users worldwide. It has changed the media

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Media Kyncl industry as profoundly as the development of radio, film and television. In Streampunks, YouTube's Chief Business Officer Robert Kyncl gets to the heart of this creative revolution through behind-the-scenes stories of its biggest stars - YouTubers like Tyler Oakley, Lilly Singh, and Casey Neistat--and the dealmakers brokering the future of media, like Scooter Braun, who scouted 12-year old Justin Bieber on YouTube, and Vice media mogul Shane Smith who used the platform to turn young people onto news and current affairs. By giving anyone with a smartphone their own

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Media Kyncl, YouTube is fuelling a new creative boom. Not only is it generating the new faces of entertainment, but also changing how students are taught, how social issues are discussed and how small businesses advertise and develop. Streampunks is the definitive book on the modern pop-culture juggernaut Youtube, the platform remaking the face of entertainment.

From YouTube's Head of Culture and Trends, a rousing and illuminating behind-the-scenes exploration of internet video's massive impact on

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MediaKynol  
our world. Whether your favorite YouTube video is a cat on a Roomba, "Gangnam Style," the "Bed Intruder" song, an ASAPscience explainer, Rebecca Black's "Friday," or the "Evolution of Dance," Kevin Allocca's Videocracy reveals how these beloved videos and famous trends--and many more--came to be and why they mean more than you might think.

YouTube is the biggest pool of cultural data since the beginning of recorded communication, with four hundred hours of video uploaded every minute. (It would take you more than sixty-five years just to watch the vlogs, music

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Media Kyrat  
videos, tutorials, and other content posted in a single day!) This activity reflects who we are, in all our glory and ignominy. As Allocca says, if aliens wanted to understand our planet, he'd give them Google. If they wanted to understand us, he'd give them YouTube. In Videocracy, Allocca lays bare what YouTube videos say about our society and how our actions online--watching, sharing, commenting on, and remixing the people and clips that captivate us--are changing the face of entertainment, advertising, politics, and more. Via YouTube, we are fueling social movements,

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MediaKynol enforcing human rights, and redefining art--a lot more than you'd expect from a bunch of viral clips.

This book tells the story of diverse online creators - women, ethnic and racial minorities, queer folk and those from hardscrabble backgrounds - producing low budget, high cultural impact web-series which have disrupted longstanding white male domination of the film and TV industries. Author Guy Healy addresses four burning problems faced by creators in the context of digital disruption (along with potential solutions), namely: the sustainability

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of monetizing digital content and the rising possibility of middle-class artistic careers; algorithmic volatility; the difficulty of finding people to share jealously guarded industry knowledge as traditional craft-based mentoring and expertise-sharing mechanisms break down; and the lack of diversity and authenticity in high-profile storytelling. It includes nine case studies, five drawn from a second wave of outstanding YouTube-developed talent, transitioning to longer form narrative, most collaborating with

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MediaKyncr established TV producers working across the divide between online and established television culture, and all from under-represented and/or minority backgrounds. The balance are film-school and industry professionals leveraging YouTube in the same way, including two Writers Guild of America new media award-winners. These storytellers leverage their social networks and chase sustainable careers by reaching audiences of subscription video-on-demand platforms and mainstream online broadcast in Australia and North America. The Production of Global Web-

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Media Kyrni  
Series in a Networked Age is the first longitudinal study of this historic rapprochement between online and television cultures. Four of the cases are in Emmy-winning contexts, and one in an Emmy nominated context. Covering 2005-2021, the book reveals distinctive new forms of screen industry convergence with profound implications for creators' careers, the screen industry in general, new media theory, and broader cultural and social change. It is essential reading for students, academics and industry professionals working on the production and distribution of web

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This collected volume is the first to study the interface between contemporary social movements, cultural memory and digital media.

Establishing the digital memory work practices of social movements as an important area of research, it reveals how activists use digital media to lay claim to, circulate and curate cultural memories.

Interdisciplinary in scope, its contributors address mobilizations of mediated remembrance in the USA, Germany, Sweden, Italy, India, Argentina, the UK and Russia.

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For decades, we've been warned that video killed the radio star, and, more recently, that social media has replaced reading.

Nerdfighteria, a first-of-its-kind online literary community with nearly three million members, challenges these assumptions. It is the brainchild of brothers Hank and John Green, who provide literary themed programming on their website and YouTube channel, including video clips from John, a best-selling author most famous for his young adult book, *The Fault in Our Stars*. These clips not only give fans personal insights into

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his works and the writing process writ large, they also provide unique access to the author, inspiring fans to create their own fan art and make connections with one another. In the twenty-first century, reading and watching videos are related activities that allow people to engage with authors and other readers. Whether they turn to *The Fault in Our Stars* or titles by lesser-known authors, Nerdfighters are readers. Incorporating thousands of testimonials about what they read and why, Jennifer Burek Pierce not only sheds light on this particular online community, she also reveals

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MediaKynoh  
what it tells us about the changing nature of reading in the digital age. In *Nerdfighteria*, we find a community who shows us that being online doesn't mean disinterest in books.

Tyler Oakley is one of YouTube's vastly popular vloggers and an icon in the LGBTQ+ community. He has been featured as a major influencer in *TIME Magazine*, *Forbes*, *The Advocate*, and *Out Magazine*. With more than 7 million YouTube subscribers, his videos have been viewed more than 650 million times. Tyler's

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Media Kyrch  
success did not happen overnight, and it has not always come easy. This captivating book reveals Tyler Oakley's amazing story, from growing up poor in Michigan where he dealt with bullies, body issues, and struggle to come out, to his mega success as a YouTube star.

Exploring power and participation in a connected world. Social media are all around us. For many, they are the first things to look at upon waking and the last thing to do before sleeping. Integrated seamlessly into our private and public lives, they entertain,

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Media, connect (and sometimes disconnect) us. They're more than just social though. In addition to our experiences as everyday users, understanding social media also means asking questions about our society, our culture and our economy. What we find is dense connections between platform infrastructures and our experience of the social, shaped by power, shifting patterns of participation, and a widening ideology of connection. This book introduces and examines the full scope of social media. From the social to the technological, from the

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MediaKynck everyday to platform industries, from the personal to the political. It brings together the key concepts, theories and research necessary for making sense of the meanings and consequences of social media, both hopefully and critically. Dr Zoetanya Sujon is a Senior Lecturer and Programme Director for Communications and Media at London College of Communication, University of the Arts London.

Jake Paul, KSI and PewDiePie influence the views, lives and purchases of millions of fans. And their power is growing. Two billion people

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Worldwide watch YouTube. Yet despite their reach, YouTubers remain a mystery to much of the public and media. What is the secret of their appeal? How do they cope with being in front of the lens? And who is behind them? Wired journalist Chris Stokel-Walker reveals the answers in the first independent in-depth book on YouTube. For three years he has interviewed more than 100 figures connected with the world's biggest video-sharing website, among them agents, managers and influencers themselves. He charts YouTube's rise from showing a single video of a zoo to multi-billion-dollar

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MediaKynol  
site that outmuscles  
Facebook. And he delves into  
thorny issues about brands,  
burnout and authenticity. He  
explains why YouTubers keep  
stopping traffic in city  
centers and whether they  
will eat normal TV. If you  
are a journalist, publicist,  
advertiser, or marketer who  
needs to know how YouTube  
works or a parent intrigued  
by what the kids are  
watching and why (or just  
fascinated by the lives of  
leading creators) you need  
this book.

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