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*(EN) Unlocking the power of communities  
networks (Laure-Claire Reillier,  
founder @ LaunchWorks)* Platform Strategy How  
To Unlock

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Platform Strategy: How to unlock the power of communities ...

By @ SimonCocking, Platform Strategy: How to Unlock the Power of Communities and Networks to Grow Your Business 1st Edition reviewed. Available from Amazon here.. During the last decade, platform businesses such as Uber, Airbnb, Amazon and eBay have been taking over the world. In almost every sector, traditional businesses are under attack from digital disrupters that are effectively ...

Platform strategy, how to unlock the power of communities ...

Founders of Launchworks a digital strategy boutique focused on designing innovative business models, Laure Claire and Benoit Reillier recently co-authored Platform Strategy: How to unlock the power of communities and networks to grow your business (Routledge 2017). See: [www.platformstrategy.co](http://www.platformstrategy.co)

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How To Build A Platform Strategy For Your Business. If you want to compete on the playing field with the most successful companies of today, then you might need to consider a platform strategy. Any business, particularly start-ups and small businesses, but even businesses with a more traditional business model can and should think how and

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How To Build A Platform Strategy For Your Business

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Platform Strategy | Taylor & Francis Group  
Platform strategy : how to unlock the power of communities and networks to grow your business. Reillier, Laure Claire, (2017)  
Platform strategy : libérez le potentiel des communautés et des réseaux pour accélérer votre croissance

Platform Strategy : How to Unlock the Power  
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Platform Strategy reads a like an academic textbook with a rigorous structure covering all aspects of the marketplace models, operations and ecosystems. Well documented, enriched with many examples of large well established platforms as well as emerging players, this will become a reference book in the growing and exciting platform business domain.

Amazon.com.au:Customer reviews: Platform Strategy: How to ...

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