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Peabody Expands To Include Interactive Storytelling

transmedia storytelling and more. Added Jones: “ With the introduction of digital and interactive media as its own distinctive category, we ’ re thrilled to be recognizing groundbreaking and ...

Peabody Awards to Expand Into Interactive, Immersive and New Media Storytelling Categories

Rhodes University academics are now using digital storytelling as an assessment tool for service learning and to generate rich qualitative data. Rhodes University Community Engagement (RUCE), as a ...

Rhodes University: Digital storytelling ignites insatiable appetite from Rhodes University academics and

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beyond

Social media went from being used by a relatively small number of college students at the beginning of the century to a common way for most Indians to spend their free time. Facebook and Twitter ...

Social media in journalism

With all the new streaming services and the increased use of digital marketing content, video production services market has been ...

How Increasing Growth of E-Commerce Has Aided in Growth in Digital Promotional Media and Video Content

Now, many content teams across marketing, media, and communications are routinely publishing impressive reading experiences. A key driver of this change is the rise of digital storytelling. With ...

15 examples of impressive digital stories

The program is a way for researchers to explore a new career or improve their science communication skills, while also expanding the public audience for science news.

Mass Media Fellowship Highlights the Need for Science Communicators

By deploying the "no marketing" marketing approach, Bottega Veneta is deciding to not disappear from social networks but rather use them differently.

Luxury Brands And Social Media: When Less Is More

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Our research goal is to investigate whether digital storytelling can encourage and support communication and socialization, the maintenance and development of cognitive, communication, media and ...

Elders ' Digital Storytelling Research Project

Amendola Communications (Amendola) today announced it has been named a finalist in two different categories for PR Daily's 2021 Digital Marketing & Social Media Awards, including the Grand Prize for ...

Amendola a Finalist for PR Daily's 2021 Digital Marketing Campaign of Year AND Healthcare Marketing Campaign

By Trilby Beresford Associate Editor The Peabody Awards on Tuesday unveiled the expansion of its award categories to include storytelling achievements in interactive, immersive and new media ...

Peabody Awards to Recognize Achievements in Interactive and Immersive Storytelling

In its first in-person conference in over a year, Ragan will bring together top innovators and leaders on social media strategy to define the current state of affairs for comms pros. The Ragan ...

In return to Disney World, Ragan hopes to recapture magic of in-person learning

Unlike before when corporate communications teams took advantage of links with a dominant traditional print media to control ... generation units to handle digital storytelling and bolster ...

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Digital content is shaking up roles in corporate PR

David Rawlinson 2nd, a technology and media executive ... George with transforming Qurate into “ a real, digital-first e-commerce, multiplatform company, ” adding that he ’ ll be “ accelerating ...

David Rawlinson 2nd Named Next Qurate Retail CEO

Grom Social Enterprises, Inc. (NASDAQ: GROM), which recently entered into an agreement to acquire Curiosity Ink Media – a producer of ...

Curiosity Ink Media and Toon2Tango Partner to Develop Santa.com into CGI Animated Musical Christmas Special

The Peabody Awards on Tuesday said it is expanding its list of categories to recognize achievements in storytelling ... the introduction of digital and interactive media as its own distinctive ...

Peabody Awards Expand Scope To Include Gaming, Digital And Immersive Categories

TYSONS, Va., June 17, 2021 /PRNewswire/ -- Andrea McCarren, VP and Chief Content Officer of PenFed Credit Union, the nation's second-largest federal credit union, was named Digital Leader of the ...